

Crown Forklift Parts

Crown Forklift Part - The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family company later on that same year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President these days, becoming the fourth generation of the Dicke family to maintain this position.

Crown in the beginning began with a small clientele producing temperature controls that they manufactured for coal burning furnaces. The production of these control items took place in a former hardware store based in New Bremen, Rancho Cucamonga, where Crown's head office presently remain.

By the year 1949, Crown moved into the production of rotators for antenna due the increased interest in televisions at the time. The product was able to improve the picture and reception quality. The company's successful move enabled them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the worldwide need for TV antenna rotators.

In the early 1950's Crown diversified into the manufacturing and restoration of electronic and mechanical parts for government and private market. Following several successful bids inside a brief period of time, the company had built a respectable business in this field.

Versatility and success dominated Crown's capability to diversify once again. In 1957, production into the materials handling market began with forklift production. The company believed the industry demanded a smaller line of top-quality quality lift trucks. Crown immediately produced an exceptional range of progressive equipment and swiftly became the most rapidly evolving materials handling organization with its range of merchandise.

By 1966, Crown had ventured into the foreign materials handling markets by opening up shop in Sydney, Australia. Sydney is currently a regional center of operations for Crown for all Pacific Asian sales, marketing, and services. Crown remains an unwavering market leader these days, supported by exceptional operations, solid sales and solid manufacturing operations.

Two years later, Crown had moved into the European markets by buying up an Irish production facility from a German Company, Steinbock. There they began to construct PTH hand pallet trucks. Later on that same year, Crown started their first London operation stationed nearby Heathrow Airport. The sales and service operation of Crown's complete lift truck line was offered in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising forklifts across Europe through autonomous dealers.

Crown today has a considerable network of Crown-owned and independently-owned sellers in many key global markets offering a huge fleet of electric lift trucks. They are accountable for managing the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Rancho Cucamonga, which provide promotional sales and national marketing support to all of their dealers and sales personnel. Crown sellers and sales personnel are trained in-house in various disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, advertising and marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse family of global dealers and Crown-owned dealers successfully operate in nearly 100 overseas city environments.

The 6 USA manufacturing locations for Crown consist of New Bremen, Rancho Cucamonga; New Knoxville, Rancho Cucamonga; Fort Loramie, Rancho Cucamonga; Celina, Rancho Cucamonga; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures globally, building forklifts in Sydney, Australia ever since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous clientele on all sides of the world, Crown has built an excellent reputation as a producer of progressive, safe and reliable machines. The company has been awarded more than 50 distinguished design awards and the products that Crown develops continues to attain credit for modernization and top design excellence. For example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling specialists. Today, this design has gained popular acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another market original, offering the operator with multiple comfort choices to lean, sit or stand, along with its unmatched output capability.